

PRESS RELEASE
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ADVENTURE BOX WELCOMES NEW CFO

Adventure Box welcomes Sofia Nilsson as new Chief Financial Officer. Sofia leaves her current position as VP GROW and Head of Accounting at Nordic Insource Solutions AB and will begin her new role on April 20, 2021, replacing the current CFO Hans Richter.

Sofia has several years of experience working in leading economy roles including as VP GROW and Head of Accounting at Nordic Insource Solutions AB and as Head of Group Control at Lernia. As CFO, Sofia will be part of the management team. The current CFO Hans Richter will stay on during a transition phase.

"It is my great pleasure to welcome Sofia to the Adventure Box team. She has solid experiences from leading economy functions, great knowledge and a passion for innovative growth. Sofia is the right person to tackle the diverse challenges of a company like ours, from Nasdaq reporting to innovating new business models and revenue sharing," said Christopher Kingdon, CEO of Adventure Box.

"I really look forward to working in a company in such an exciting stage of development. There is an enormous potential waiting to be realized here," said Sofia Nilsson.

FOR MORE INFORMATION CONTACT

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ABOUT ADVENTURE BOX TECHNOLOGY AB

Adventure Box, the leading global social cloud gaming platform for user-created games, makes it easy and fun to make, share and play. The company's world-leading streaming technology is patent protected. Founded in Stockholm 2014, the company also has staff in Paris, Seville, Malta, Copenhagen and Kerala (India). Adventure Box is traded at Nasdaq First North Growth Market under the short name ADVBOX and ISIN code SE0012955276. Redeye AB with email certifiedadviser@redeye.se and phone number +46 8 121 576 90 is the company's Certified Adviser.