

19th June 2023

Urb-it integrated as delivery service provider on FarEye to boost growth throughout its European markets

Urb-it, the rapidly growing sustainable logistics platform, today announces it has been integrated onto **FarEye**, a leading delivery management platform.

For Urb-it, being integrated as a delivery service provider on the FarEye platform, means its sustainable delivery services are now available to FarEye's customers across all markets.

Orchestrating more than 750 million deliveries annually, FarEye is a world leading delivery management platform, backed by high-profile investors like Honeywell, TCV and Dragoneer Investment Group, and recognized in 2022 Gartner Market Guide for last-mile delivery technology. Customers include leading brands like Walmart, UPS, DHL, Posti, Amway, HelloFresh, Zalora, and leading third-party logistics businesses like Logisfashion.

FarEye is an all-in-one delivery logistics platform that combines orchestration, real-time visibility, branded customer experiences, and business process management, to ensure deliveries are on-time and accurate. It has integrated a last-mile carrier network that help retailers worldwide match the right carrier to each delivery, regardless of location or delivery preference.

Kevin Kviblad, CEO of Urb-it said:

"I'm delighted to partner with FarEye and be part of the FarEye Delivery Management platform. It is a strong piece of technology that opens opportunities for growth and impact in the right segments throughout our markets of operation".

For further information please contact:

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About Urb-it AB (publ) | B Corp certified

Urb-it is a rapidly growing sustainable logistics platform with a vision to transform urban logistics, one delivery at a time. We deliver urban logistics services that create a positive impact on society and the environment. We partner with brands to deliver the last mile sustainably and efficiently in urban areas across Europe.

Our customer-centric last mile delivery services are conducted by our employed couriers on our 100% e-cargo bike fleet. This reduces emissions, congestion, and noise pollution - creating healthier cities.

We are a B Corp certified business, meaning we meet and have committed to the highest verified standards of social and environmental performance. We are currently operating in urban areas in

Europe's largest e-commerce markets – France, the UK and Spain. Our ambition is to expand into other major e-commerce markets across Europe in the coming years.

In 2022, Urb-it won Best Supply Chain Solution Award at The Retail Supply Chain & Logistics Expo. Founded in 2014, Urb-it is a Swedish entrepreneurial company headquartered in Stockholm and listed on Nasdaq First North Growth Market.

Find out more at:

<https://www.urb-it.com>

About FarEye

FarEye is a low-code, Intelligent Delivery Management Platform, that makes the delivery experience better for everyone. Our low-code/ no-code SaaS platform helps shippers and carriers to do deliveries at reduced cost and high customer experience. With 20+ Gartner mentions, FarEye is empowering more than 150 enterprises across 30 plus countries to win in this customer-centric era with exceptional delivery experience and efficient operations.

Find out more at:

<https://www.fareye.com>