



## Arcario's K33 Expands Platform with K33 Markets; Invites for Beta Testing



Stockholm, 8 June 2023 — Arcario, a leader in the Scandinavian digital asset and web3 arena, announces the upcoming beta testing of K33 Markets, the latest component of the K33 platform, with a public launch scheduled for just after the summer.

K33 Markets arrives on the back of the successful global rollout of the K33 platform in April 2023 and extends the robust functionalities offered by its Research and Investments apps. This advancement represents a strategic transition from Arcane Crypto, which previously catered to retail customers through its highly-regarded digital asset brokerage service, Kaupang Krypto. The focus of the K33 platform now shifts to serving High Net Worth Individuals (HNWIs) and Family Offices across EMEA, enhancing their trading experiences and addressing their distinct investment requirements.

"This pivotal shift for K33 underscores our unwavering commitment to diversification and innovation," said Torbjørn Bull Jensen, CEO of K33 and Arcario. "By capitalizing on our vast expertise, fruitful alliances, and the regulatory licenses secured through Kaupang Krypto, we aspire to serve a segment that promises higher profitability and superior scalability compared to the retail sector."

### Features and Interface Enhancement

The evolution from Kaupang Krypto to K33 Markets introduces a plethora of improved features. Clients will benefit from a user-friendly click-trade web interface, voice trading, and an advanced API suite that incorporates FIX-API for trading and WebSocket for real-time price updates. Recognizing the importance of security for its clients, K33 Markets boasts a robust custody setup that provides superior protection for their assets.

### **Beta Testing Debut and Early Access Registration**

Full-scale beta testing will progressively unfold over the forthcoming weeks. Starting today, individuals are invited to apply for early access to K33 Markets. This exclusive opportunity allows potential users to gain first-hand experience with the platform before its broader launch. Registration will subsequently be extended to corporate and institutional clients.

To apply for early access to K33 Markets' open beta, please visit: <https://k33.com/markets>

For more information, please contact Arcario AB's IR team at [ir@arcario.com](mailto:ir@arcario.com) or visit K33's website at [k33.com](https://k33.com).

###

*The information disclosed in this press release is information that Arcario AB to is obliged to publish pursuant to the EU Market Abuse Regulation (MAR). This information was submitted for publication through the agency of the CEO at 8 June 2023 14:00 CEST.*

### **About K33**

[K33](#) is an innovative, research-led digital assets brokerage, empowering EMEA clients with industry-leading insights, a multi-exchange brokerage services, and tailored managed funds. Accessible at [k33.com](https://k33.com) or through distribution partners, the unified K33 platform offers a comprehensive suite of digital asset investment solutions.

### **About Arcario**

[Arcario](#) is a Scandinavian trailblazer in the digital asset space, committed to shaping the future of finance as we know it. The company boasts a diversified portfolio that includes full ownership of K33, a research-led digital assets brokerage serving EMEA clients, Arcane Green Data, an eco-friendly Bitcoin mining operation in northern Norway, and minority stakes in both Puremarkets Ltd, a digital currency interbank OTC market, and LN Markets, a Bitcoin exchange leveraging the Lightning Network. The Company is listed on Nasdaq First North Growth Market and Mangold Fondkommission is Certified Adviser.