

5<sup>th</sup> May 2023

## Urb-it strengthens its Leadership Team through appointment of new CFO

**Urb-it, the rapidly growing sustainable logistics platform, today announces it has appointed Kristian Hansen as its new CFO.**

Kristian has worked for more than 25 years within finance in several roles, including in the capacity of CFO and Financial Director. His latest assignment was with Konica Minolta Business Solutions, where he spent almost seven years as the Finance Director.

Kevin Kviblad, CEO of Urb-it said:

"I am delighted to have Kristian onboard. As we continue to grow and evolve Urb-it across our markets in Europe, the strategic financial expertise will play an integral part in shaping our future success and ensuring the long-term sustainability of our business. We look forward to Kristian's contributions and insights as we continue our journey".

### **For further information please contact:**

Kevin Kviblad, CEO [kevin@urb-it.com](mailto:kevin@urb-it.com)  
Urb-it Press Office [press@urb-it.com](mailto:press@urb-it.com)

### **About Urb-it AB (publ) | B Corp certified**

Urb-it is a rapidly growing sustainable logistics platform with a vision to transform urban logistics, one delivery at a time. We deliver urban logistics services that create a positive impact on society and the environment. We partner with brands to deliver the last mile sustainably and efficiently in urban areas across Europe.

Our customer-centric last mile delivery services are conducted by our employed couriers on our 100% e-cargo bike fleet. This reduces emissions, congestion, and noise pollution - creating healthier cities.

We are a B Corp certified business, meaning we meet and have committed to the highest verified standards of social and environmental performance. We are currently operating in urban areas in Europe's largest e-commerce markets – France, the UK and Spain. Our ambition is to expand into other major e-commerce markets across Europe in the coming years.

In 2022, Urb-it won Best Supply Chain Solution Award at The Retail Supply Chain & Logistics Expo. Founded in 2014, Urb-it is a Swedish entrepreneurial company headquartered in Stockholm and listed on Nasdaq First North Growth Market.

The company's Certified Adviser is Redeye AB.

Find out more at:

<https://www.urb-it.com>