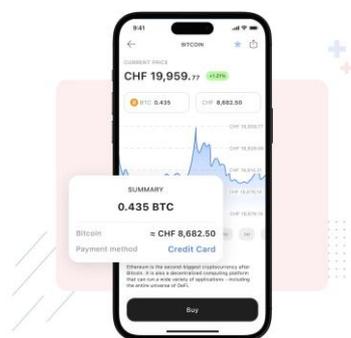


## Announcement

### SMART VALOR AG, Switzerland

## Crypto for everyone: The highly anticipated SMART VALOR mobile app launches today

27.04.2023



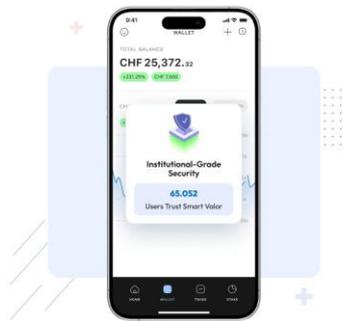
**SMART VALOR AG (“SMART VALOR” or the “Company”), the digital asset exchange from Switzerland has developed the SMART VALOR mobile app: A crypto app that makes crypto trading as easy, fair and transparent as it already is on the popular SMART VALOR web platform.**

From 27 April 2023, SMART VALOR’s mobile app will be available for download for Android-smartphones. The app brings the reliability, security, performance and usability of the SMART VALOR web platform to smartphones without sacrificing any of these features.

Highlights of the app include:

- **Buying crypto on the go**
- **Institutional grade security**
- **The benefits of a regulated crypto exchange**
- **An integrated wallet with built-in security**
- **An effortless smartphone only verification**

The app is available for download for Android smartphones as of 27 April 2023, the launch of the iPhone version is coming in the upcoming weeks. Read the blog here for more information [here](#).



Olga Feldmeier, co-Founder and board chair about the app: *"We are proud to offer our clients an innovative, high quality crypto trading solution with the SMART VALOR app. More and more people want to trade crypto on their smartphones and this is our response to that demand: the same level of efficiency and security that has made us what we are today is now available in the palm of every crypto enthusiast's hand.*

*We're excited for SMART VALOR customers to embrace a mobile-friendly approach to investing that fits with the demands of a modern, always on-the-go life that doesn't wait for when you have access to a desktop computer. We look forward to our community making the most of the value that this service brings"*

**To celebrate the historic launch, from 27.04 until 11.05, SMART VALOR customers can buy any crypto with fiat with zero fees. More information can be found here:**

<https://crypto.smartvalor.com/en/mobile-app-launch>

#### **For additional information, please contact**

Olga Feldmeier, Board chair and Co-founder

Email [olga.feldmeier@smartvalor.com](mailto:olga.feldmeier@smartvalor.com)

Adrian Faulkner, General Counsel

Mobile: +44 779 695 0688

Email: [adrian.faulkner@smartvalor.com](mailto:adrian.faulkner@smartvalor.com)

**Certified Adviser**

**Mangold Fondkommission AB**

#### **About SMART VALOR**

**SMART VALOR is a Swiss company that became the first European digital asset exchange listed on Nasdaq First North. The company's mission is to provide a trusted gateway to blockchain technology for investors and institutions. On the B2C side, it operates a retail digital asset exchange, custody, and asset management. On the B2B side, the company**

**Commented [YL1]:** Remark: This is just a placeholder-text. Please feel free to remove or alter.

**works with banks and fintech companies offering its technology as a white-label Crypto-as-a-Service solution. SMART VALOR was one of the first crypto companies to receive financial intermediary status in Switzerland and to be registered as an exchange and token custodian under the Blockchain Act of Liechtenstein.**

[www.smartvalor.com](http://www.smartvalor.com)