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Urb-it partners with Varamis Rail to offer sustainable end-to-end deliveries for e-commerce across the UK

Urb-it, the rapidly growing sustainable logistics platform, is proud to announce its partnership with Varamis Rail. Together they will combine the power of rail and cargo bikes to deliver e-commerce purchases to the doorstep with minimal environmental impact.

This innovative partnership is a game-changer for the industry. Urb-it's customers can expect to receive their deliveries with minimal environmental impact through a logistics chain of electric trucks, electric rail, and e-cargo-bikes. The partnership will significantly improve efficiency, lower costs, and drastically reduce carbon emissions in the supply chain.

The solution provides several significant developments for Urb-it. First, it allows the company to grow volume with its existing customer base by connecting the UK network to multiple regions and cities, including Glasgow. Second, it puts Urb-it in a unique position to win new business through this new, fully sustainable solution. And lastly, it furthers the impact credentials of Urb-it, placing the company in a pole position for what a modern logistics service should be.

Jeremy Powell, Head Operations UK, comments:

"We're delighted to bring the partnership with Varamis to the UK market. This provides a sustainable and cost-effective solution to a real problem for e-commerce brands across the UK. Moreover, this partnership reflects Urb-it's continued commitment to innovation and sustainability. We are proud to partner with Varamis Rail and to mark a significant step towards reducing carbon emissions and building a more sustainable future for the logistics industry".

Phil Read, Managing Director of Varamis Rail, comments:

"Varamis Rail continues to promote the sustainable benefits that the UK railway has to offer to the UK economy. This exciting new partnership with Urb-it will enable us both to deliver the UK's first zero-emission end-to-end delivery service between the Midlands and Scotland very soon. This is a huge step toward a greener, cleaner future for the logistics sector and the wider UK economy. It is one that Varamis Rail is very proud to be part of along with Urb-it".

For further information please contact:

Kevin Kviblad, CEO kevin@urbit.com

Urb-it Press Office press@urbit.com

About Urb-it AB (publ) | B Corp certified

Urb-it is a rapidly growing sustainable logistics platform with a vision to transform urban logistics, one delivery at a time. We deliver urban logistics services that create a positive impact on society and the environment. We partner with brands to deliver the last mile sustainably and efficiently in urban areas across Europe.

Our customer-centric last mile delivery services are conducted by our employed couriers on our 100% e-cargo bike fleet. This reduces emissions, congestion, and noise pollution - creating healthier cities.

We are a B Corp certified business, meaning we meet and have committed to the highest verified standards of social and environmental performance. Currently operating in urban areas in Europe's largest e-commerce markets France, the UK and Spain, we are preparing to expand into other major e-commerce markets across Europe in the coming years.

In 2022, Urb-it won Best Supply Chain Solution Award at The Retail Supply Chain & Logistics Expo.

Founded in 2014, Urb-it is a Swedish entrepreneurial company headquartered in Stockholm and listed on Nasdaq First North Growth Market. Find out more at urb-it.com.