

**16 December 2022**

## **Urb-it launches sustainable last mile delivery services for a share of Zara's online orders in five cities in the UK, Paris and Barcelona**

Urb-it, the rapidly growing sustainable logistics platform, today announces it is rolling out last mile delivery services for a share of Zara's online orders in London, Manchester, Birmingham, Liverpool, Bristol, Paris and Barcelona.

Urb-it's customer-centric last mile sustainable delivery services, conducted exclusively by its couriers on its e-cargo bike fleet across Europe, significantly reduce last mile CO2 emissions, urban congestion, and air pollution. Urb-it is B Corp certified, committed to maintaining the highest standard of environmental performance, social governance, public transparency, and legal accountability.

Kevin Kviblad, CEO of Urb-it, comments:

"We are delighted to work with Inditex, Zara's parent company, to sustainably deliver some of its products to their customers throughout all our markets. I'm delighted to see that we are executing on our strategy by winning major clients within the e-commerce segment that allows us to continue to build high volume density in our cities".

### **For further information, please contact:**

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### **About Urb-it AB (publ) | B Corp certified**

Urb-it is a rapidly growing sustainable logistics platform with a vision to transform urban logistics, one delivery at a time. We deliver urban logistics services that create a positive impact on society and the environment. We partner with brands to deliver the last mile sustainably and efficiently in urban areas across Europe.

Our customer-centric last mile delivery services are conducted by our couriers on foot, bike and our e-cargo fleet. This reduces noise pollution, air pollution and congestion - creating healthier cities. We are a B Corp certified business, meaning we are committed to maintaining the highest standard of environmental performance, social governance, public transparency and legal accountability.

We are currently operating in urban areas in Europe's largest e-commerce markets – France, the UK and Spain. Our ambition is to expand into other major e-commerce markets across Europe in the coming years.

In 2022, Urb-it won Best Supply Chain Solution Award at The Retail Supply Chain & Logistics Expo.

Founded in 2014, Urb-it is a Swedish entrepreneurial company headquartered in Stockholm and listed on Nasdaq First North Growth Market. Find out more at [urb-it.com](http://urb-it.com).

**About this information**

This information is information that Urb-it AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 11:10 CET on December 16, 2022.

The company's Certified Adviser is Mangold Fondkommission AB, which can be reached by phone number [+46 8 503 015 50](tel:+46850301550) and at the e-mail address [CA@mangold.se](mailto:CA@mangold.se).