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## Urb-it delivery services integrated with leading commerce platform Linnworks

Urb-it, the rapidly growing sustainable logistics platform, is pleased to announce it has integrated with Linnworks, the leading software-as-a-service (SAAS) total commerce platform. Linnworks customers can now select Urb-it as their sustainable last mile delivery partner in cities across Europe.

Linnworks, with more than 4,500 customers globally and more than 100 integrations, including with Amazon, eBay, Magento, Shopify and Walmart, enables businesses to effectively manage the online sales and inventory process from one central platform, from listing across selling channels to shipping and fulfilment.

Linnworks recently identified that customers are becoming more conscious of the impact of their shopping habits on the environment and want brands to take more meaningful action. This includes not just sustainable products, but by implementing sustainable practices right across their operations, from the supply chain through to fulfillment.\*

Kevin Kviblad, CEO of Urb-it said:

“We are pleased to make Urb-it delivery services available for Linnworks’ customers. We look forward to the opportunities this provides us, while we continue to make the cities in which we operate cleaner and healthier.”

Callum Campbell, CEO of Linnworks said:

“We’ve seen from our own research that customers are looking more deeply into what they buy, not only the sustainability of the product but also where it comes from and how it’s delivered. By partnering with Urb-it, Linnworks is giving its customers a new option to add a sustainable delivery partner to its network and reduce its environmental impact on every order.”

\*Linnworks ‘The future of ecommerce: five key trends for 2022’ whitepaper

<https://www.linnworks.com/whitepaper-access/2022-ecommerce-trends-how-to-drive-growth-in-the-post-pandemic-economy>

### For further information, please contact:

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### About Urb-it AB (publ) | B Corp certified

Urb-it is a rapidly growing sustainable logistics platform with a vision to transform urban logistics, one delivery at a time. We deliver urban logistics services that create a positive impact on society and the environment. We partner with brands to deliver the last mile sustainably and efficiently in urban areas across Europe.

Our customer-centric last mile delivery services are conducted by our couriers on foot, bike, and our e-cargo fleet. This reduces noise pollution, air pollution and congestion - creating healthier cities.

We are a B Corp certified business, meaning we meet and have committed to the highest verified standards of social and environmental performance. We are currently operating in urban areas in Europe's largest e-commerce markets – France, the UK and Spain. Our ambition is to expand into other major e-commerce markets across Europe in the coming years.

In 2022, Urb-it won Best Supply Chain Solution Award at The Retail Supply Chain & Logistics Expo.

Founded in 2014, Urb-it is a Swedish entrepreneurial company headquartered in Stockholm and listed on Nasdaq First North Growth Market. Find out more at [urb-it.com](http://urb-it.com).

### **About Linnworks**

Linnworks is a software-as-a-service commerce platform on a mission to help brands sell better. Linnworks puts commerce control at the center of your business, ensuring your business systems are seamlessly connected so the brand is in control.

The platform allows businesses to manage multichannel inventory across multiple marketplaces, optimise order and fulfilment processes and gain deep insights across sales and operations for faster decision making.