

22 March 2022

Urb-it expands in the UK by launching in Birmingham

- ***Sustainable delivery services now available in the UK's second largest city and Urb-it's sixth city in the UK***
- ***Directly supporting Birmingham's carbon neutral plans, Transport Plan and Clean Air Zone policy***

Urb-it, the rapidly growing sustainable logistics platform, is delighted to announce it has launched its sustainable last mile delivery services in Birmingham, UK. It is the UK's second largest city and sixth UK city that Urb-it's couriers and e-cargo bike fleet will operate in.

Birmingham city centre is undergoing one of the most comprehensive urban transformations in Europe and the city is committed to being carbon neutral by 2030. The Birmingham Transport Plan 2031 has outlined a bold approach to reducing transport emissions, which will transform the city centre, promote the use of cycling and walking for central city travel and will introduce a 20mph default speed limit for all residential streets in the city.

In 2021 a Clean Air Zone policy was introduced in central Birmingham, in line with the UK Government policy to reduce high levels of NO2 in areas, where charges apply to vehicles that do not meet a certain emissions standard.

Launching in Birmingham is aligned with Urb-it's mission to offer sustainable last mile delivery services in the largest cities in Europe – with high proportions of population density, e-commerce and environmental regulation in effect. Urb-it's couriers on its e-cargo bike fleet not only reduce air pollution, noise pollution and congestion, but are also more efficient in city centres by being able to do twice as many delivery stops.

Urb-it operates in ten cities across the UK and France and has most recently launched in Spain, Europe's fastest growing e-commerce market. In March 2022 it won Best Supply Chain Solution Award at The Retail Supply Chain & Logistics Expo.

Sébastien Potts, UK Country Manager said:

"As the UK's second largest city, Birmingham is essential for us to operate in and provide customer-centric, sustainable last mile delivery services for retail brands and logistics partners.

We will create a positive impact on this fantastic city through the job opportunities we will offer and through improving the health of the city by our couriers delivering on our e-cargo bike fleet."

As a B Corp certified business, Urb-it is committed to the highest standards of social and environmental performance. Today it operates in the UK cities of London, Manchester, Birmingham, Glasgow, Bristol & Cambridge.

For further information, please contact:

Kevin Kviblad, CEO, kevin@urbit.com
Urb-it Press Office, press@urbit.com

About Urb-it AB (publ) | B Corp certified

Urb-it is a rapidly growing sustainable logistics platform with a vision to transform urban logistics, one delivery at a time. We deliver urban logistics services that create a positive impact on society and the environment. We partner with brands to deliver the last mile sustainably and efficiently in urban areas across Europe.

Our customer-centric last mile delivery services are conducted by our couriers on foot, bike and our e-cargo fleet. This reduces noise pollution, air pollution and congestion - creating healthier cities.

We are a B Corp certified business, meaning we meet and have committed to the highest verified standards of social and environmental performance. We are currently operating in urban areas in Europe's largest e-commerce markets – France, the UK and Spain. Our ambition is to expand into other major e-commerce markets across Europe in the coming years.

In 2022, Urb-it won Best Supply Chain Solution Award at The Retail Supply Chain & Logistics Expo.

Founded in 2014, Urb-it is a Swedish entrepreneurial company headquartered in Stockholm and listed on Nasdaq First North Growth Market. Find out more at urb-it.com.