



RAYTELLIGENCE

Pressrelease

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Raytelligence - Strengthens the sales organization

Raytelligence has hired David Roy as Business Development Manager.

Recruitment is part of the investment in major deals that is ongoing in the Swedish market and internationally.

In addition, EaZense is marketed in the US through our partners Careteq in Australia where orders have already been placed.

“We are in a phase where sales are increasing through several channels. Demand for our solutions is increasing both from the end customer and at the partner level.

Strengthening sales and the market share is therefore necessary. David will contribute a lot to develop the business and the method for how we execute the sales process” says Klas Arvidson, CEO Raytelligence.

“It feels very exciting to be part of this journey, especially the phase that the company is currently in. This is exactly what made me want to take on the assignment.

In the company, I will be able to contribute to developing and improving the dialogues with our customers and partners, as well as refining our customer offering and creating even more business involvement in the organization”, says David Roy, Business Development Manager Raytelligence

Questions are referred to:

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About Raytelligence AB (publ)

Raytelligence is a Swedish innovation company, based in Halmstad that offers products for monitoring vital parameters, i.e., breathing, heart rate and movement patterns, based on the company's own 60 GHz radar technology.