



PRESS RELEASE

Malmö
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CDON strengthens the Management Team with Eldar Terzic

CDON, the Nordic region's leading marketplace, today announced that the company is reappointing Eldar Terzic. Eldar will be a new member of the Management Team and will contribute with an increased focus on Customer Experience, which is an important building block of CDON's business strategy.

Eldar previously worked as CTO at CDON during the years 2017 to 2020. As re-employed, he will, in his new role, strategically lead a customer-centered development related to business growth as well as drive the customer experience strategy.

For more information:

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About CDON

CDON was founded in 1999 and is now the biggest marketplace in the Nordic region. During 2020 we had over 120 million visits and 2.3 million customers. Customers can choose to buy and compare prices for millions of products at CDON, by far the widest range of all Nordic e-retailers. Over 1,500 merchants use CDON's platform and technology to increase their sales. This gives CDON a wide range of products within, movie, music, computers, games, office supplies, books, toys, consumer electronics, household appliances, sport, outdoor, beauty care, fashion, shoes, computers, and computer products. CDON is listed on Nasdaq First North Growth Market with the abbreviation CDON.