

PRESS RELEASE

Lidingö 2017-05-24

MediRätt mourns Sir Roger Moore, Ambassador of Dosell

The legendary actor and UNICEF Ambassador Sir Roger Moore passed away after a short period of illness. He was an Ambassador for MediRätt's product Dosell since last spring and had a strong commitment to senior health issues.

"The unexpected news that Sir Roger Moore passed away yesterday reached us and the rest of the world with chock and sadness. We are proud that Sir Roger Moore believed in our product and became an important part of our project. We will continue our work in his spirit. Our thoughts go to Sir Roger Moore's family and relatives," says MediRätt's CEO Carl Johan Merner in a comment.

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Important information

This information is such that MediRätt is obligated to publish it in accordance with the EU's market abuse regulations. This information was submitted for publication on May 24, 2017 at 12:30 pm CET.

MediRätt in brief

An average of eight elderly people die and a further 500 are admitted to hospital in Sweden every day due to drug side effects, even though a solution to the problem exists. This is also a serious issue worldwide. MediRätt's business concept is to develop and market products that support more qualitative and safer healthcare in the home on the Swedish and international market. The Company has developed MediKoll and Dosell, which together form a unique overarching concept that ensure the elderly receive reliable and safe medication.

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