



PUBLISHED: 2015-12-02 09:50 +0000 GMT | SOURCE: NASDAQ NORDIC

NASDAQ STOCKHOLM WELCOMES ADCITYMEDIA TO FIRST NORTH

Stockholm, December 2, 2015 — Nasdaq (Nasdaq: NDAQ) announces that the trading in A City Media AB's shares (short name: ACM) commenced today on Nasdaq First North in Stockholm. A City Media ("AdCityMedia") belongs to the consumer services sector and is the 87th company to be admitted to trading on Nasdaq's Nordic markets* in 2015.

AdCityMedia is a media company specialized in digital outdoor advertising. The company operates its own advertising space at 260 different locations across Sweden, and offers its clients the opportunity to gain exposure for their marketing campaigns on large digital screens, wall banners and in stores. Founded in 2000, AdCityMedia is headquartered in Stockholm, Sweden, and currently employs around 15 people. For more information, please visit www.adcitymedia.com.

"The Nasdaq First North listing strengthens AdCityMedia's position going forward, and gives us the ability to faster implement our growth strategy" said Anders Axelsson, CEO of AdCityMedia. "Our aim is to become the market leader in Digital Out Of Home media. I would like to welcome our new shareholders and I look forward to continuing this journey together with you."

"We welcome AdCityMedia to Nasdaq First North and to our family of companies" said Adam Kostyál, senior vice president and head of European listings at Nasdaq. "We congratulate AdCityMedia on its listing and we look forward to supporting the company with the increased investor visibility that comes with a First North listing."

A City Media AB has appointed Mangold Fondkommission AB as the Certified Adviser.

**Main markets and Nasdaq First North at Nasdaq Copenhagen, Nasdaq Helsinki, Nasdaq Iceland and Nasdaq Stockholm.*

About Nasdaq First North

Nasdaq First North is regulated as a multilateral trading facility, operated by the different exchanges within Nasdaq Nordic (Nasdaq First North Denmark is regulated as an alternative marketplace). It does not have the legal status as an EU-regulated market. Companies at Nasdaq First North are subject to the rules of Nasdaq First North and not the legal requirements for admission to trading on a regulated market. The risk in such an investment may be higher than on the main market"

About Nasdaq

Nasdaq (Nasdaq: NDAQ) is a leading provider of trading, clearing, exchange technology, listing, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,600 listed

companies with a market value of over \$8.8 trillion and more than 10,000 corporate clients. To learn more, visit nasdaq.com/ambition or business.nasdaq.com.

Nasdaq Copenhagen, Nasdaq Helsinki, Nasdaq Iceland, Nasdaq Riga, Nasdaq Stockholm, Nasdaq Tallinn, Nasdaq Vilnius, Nasdaq Clearing and Nasdaq Broker Services are respectively brand names for the regulated markets of Nasdaq OMX Copenhagen A/S, Nasdaq OMX Helsinki Ltd., Nasdaq OMX Iceland hf., Nasdaq OMX Riga, AS, Nasdaq OMX Stockholm AB, Nasdaq OMX Tallinn AS, AB Nasdaq OMX Vilnius, Nasdaq OMX Clearing AB, Nasdaq OMX Broker Services AB. Nasdaq Nordic represents the common offering by Nasdaq Copenhagen, Nasdaq Helsinki, Nasdaq Iceland and Nasdaq Stockholm. Nasdaq Baltic represents the common offering by Nasdaq Tallinn, Nasdaq Riga and Nasdaq Vilnius.

Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about Nasdaq and its products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond Nasdaq's control. These factors include, but are not limited to factors detailed in Nasdaq's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.

Media Relations Contact:

Christina Malmberg Hägerstrand

+46 8 405 65 83

christina.hagerstrand@nasdaq.com

Attachments:

[20151202_AdCityMedia.jpg](#)

The content of this message is based on the options you selected when you registered for news from Nasdaq Nordic. To modify the subscription, please [edit your profile](#).