

Urb-it AB (publ) and Le Groupe La Poste expand its sustainable logistics offering to Paris.

February 19th 2021, Paris - Green logistics provider, Urb-it AB and postal service giant Le Groupe La Poste will expand their operation to Paris to provide zero-carbon last-mile deliveries and seek to reduce the city's growing CO2 emissions. The latest announcement comes off the back of a successful collaboration and rollout period in the French City of Strasbourg at the beginning of 2021.

A [2020 study](#) found that air pollution in Paris has more than doubled since the end of the pandemic on May 11th 2020, and hit the highest level among European cities. Urb-it AB and Le Groupe La Poste will combine and use a green vehicle fleet in a joint bid to reduce air pollution and revitalize the city, helping it achieve its [2030 Agenda](#) Sustainable Development Goals (SDGs).

The latest partnership will also aim to bring more value to the people of Paris through the formation of sustainable solutions and customer-centric delivery expertise. Operations will be rolled out from a large-scale distribution center in the city's 5th district, directly to the end-consumer. This will allow for an enhanced delivery service that is greener and more convenient, all while contributing to the continued reduction of air pollution and congestion in urban areas.”

Martin Lehec, Country Manager of Urb-it France commented “The recent collaboration with Le Groupe La Poste in Strasbourg has flourished since our inception back in January. This is testament to the dedicated work of our teams and demonstrates our ability to adapt, rapidly scale and meet consumer requirements. I am therefore very excited to commence our Paris operation and meet the demands of the city's consumers by offering emission-free and quality-driven deliveries. Our green fleet vehicle offering will also enable us to be even more committed to making Paris more sustainable and environmentally friendly city for residents.

References:

Sustainable development in Paris 2021, United Nations, accessed 10th February 2021

<https://www.paris.fr/pages/le-developpement-durable-a-paris-5340>

Paris nears pre-pandemic air pollution levels, Anadolu Agency, accessed 16th February 2021

<https://www.aa.com.tr/en/europe/paris-nears-pre-pandemic-air-pollution-levels/1888579>

About Le Groupe La Poste:

Le Groupe La Poste is organized into 5 branches of activity (Services-Courrier-Parcels, La Banque Postale, La Poste Network, GeoPost, Numérique) and is present in more than 47 countries on 5 continents. In 2019, the Group generated sales of 26 billion euros, 30% of which was international, and employs more than 249,000 people. With the ambition of becoming the first company providing close-knit human services for everyone, everywhere and every day, La Poste is committed to making life easier. <https://www.laposte.fr/>

About Urb-it AB (publ):

Urb-it is a Swedish logistics company and Certified B Corporation™. Powered by a robust technical platform, and its community of delivery assistants (Urbers), Urb-it offers a customer-centric end-to-end fulfilment service for e-commerce, retail, and the on-demand market. The company today operates in the UK and France and works with leading European brands.

The company's mission is to transform logistics with a human service that fights for the health of our cities. Delivering the last-mile exclusively on foot, bike or with cargo-bikes, Urb-it aims to reduce air pollution, noise pollution and congestion in Urban areas, while providing a delivery service that

exceeds customer expectations. Our Urbers are carefully recruited and trained by Urb-it to provide excellent service.

The solution is available to merchants via direct API-integration as well as through a range of leading transport management systems. Services include delivering the same-day, next-day, nominated day and returns, and can be fulfilled both from the merchant's online store and physical store network.

www.urb-it.com

The Company's Certified Adviser is Mangold Fondkommission AB who are reachable on +468- 503 015 50 or CA@mangold.se.

This information is such information that Urb-it AB (publ) is required to disclose in accordance with the EU Market Abuse Regulation. The information was submitted, via the above-mentioned contact person, for publication on 19th February 2021.