

# Arcane Crypto AS rekryterar Eva Lawrence till posten som COO

Vi är mycket glada över att kunna meddela att Eva Lawrence kommer ansluta till Arcane Crypto i rollen som COO. Eva har en stark bakgrund inom traditionell finans med framförallt åtta år på Morgan Stanley, närmast som deras "Head of Flow Trading for Securities Lending". Dessför innan arbetade Eva en del av "FX Prime Brokerage".

Eva är jurist, specialiserad på kontrakt, digitala tillgångar, fonder och finansiella tjänster. Sedan 2018 har Eva fokuserat på affärsutveckling och arbetat nära olika start-ups inom AI och Machine Learning, Cryptovalutor och Fintech.

#### **Blog post on Arcane.no:**

### Arcane Crypto recruits ex-Morgan Stanley Equities Trader & Finance Lawyer

We are happy to announce that Eva Lawrence will join Arcane Crypto as our new COO. She has a solid background in traditional finance, having worked 8 years at Morgan Stanley, most recently as their European Head of Flow Trading for Securities Lending, and previously as part of FX Prime Brokerage.

In addition, Eva is a UK qualified lawyer, specialising in contract law, digital assets, funds and financial services. Since 2018, she has been focusing on business development, partnerships and operations with start-ups in AI and Machine Learning, cryptocurrencies and fintech.

Over the last year, several institutional players have become increasingly interested in bitcoin and digital assets. Investors like Paul Tudor Jones seek exposure, big banks like JP Morgan have taken on crypto exchanges as clients and others like Nomura and Standard Chartered are developing custody solutions. Even Visa is integrating crypto as a part of its payment infrastructure. In Arcane Crypto we see the same trends with growing interest from traditional players for our fund, our payment solution, and our exchange services.

In addition, Pure Digital (one of our portfolio companies) is seeing a lot of interest. They are building an interbank market for wholesale trading of digital assets, such as bitcoin. From their discussions with Tier 1 banks on a daily basis, the sentiment is clearly turning positive.

With the traditional finance world finally waking up to the potential of open finance and digital assets, there will big opportunities for those able to keep one leg on each side. With Eva on board, our stance just got a little more solid.

I am extremely happy that Eva has decided to join us. Her background from traditional finance, combined with an appetite for business development and a deep understanding of bitcoin and digital assets, is truly unique. Arcane is working to bridge the gap between the old and the new financial system, and to do that you need a team with high quality people from both worlds. -Torbjørn Bull Jenssen, CEO Arcane Crypto

This is exciting stage in Arcane Crypto's development, the planned reverse takeover with Vertical Ventures demonstrates the substantial potential for growth and investment. I am thrilled to be coming on board and look forward to working with Torbjørn and the whole Arcane Crypto team. Arcane have already demonstrated their ability to develop and invest in



industry leading companies aimed at filling the gaps in the infrastructure for bitcoin and digital assets and I look forward to building on this with them. – Eva Lawrence

Arcane Crypto finns på arcane.no

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## Kort information om Vertical Ventures AB (publ)

Vertical Ventures affärsidé är att genom egna projekt och aktivt delägarskap driva projekt och bolag inom olika marknadsvertikaler inom lojalitet.

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