



Heliospectra AB to Exhibit at the Marijuana Business Conference & Expo in Orlando, FL

(GÖTEBORG, Sweden/SAN FRANCISCO, Calif., April 21, 2016) Heliospectra AB (OTCQB: HLSPY, FIRSTNORTH: HELIO), a world leader in intelligent lighting technology for controlled environments, is pleased to announce that it will be exhibiting at the upcoming Marijuana Business Conference & Expo in Orlando, Florida, on May 9 to 11. Heliospectra is exhibiting at Booth #816 and will be welcoming both new and well-known clients and business partners.

The Marijuana Business Conference & Expo is held twice a year and is America's oldest and largest national cannabis tradeshow. This spring the event will be held at the Gaylord Palms Resort & Convention Center in Kissimmee, FL. The event features among other things a keynote presentation on Generational Engagement Strategies from Chuck Underwood, 60+ speakers, network opportunities, and a big exhibition hall.

Click the picture below or on <https://mjbizconference.com/> for more information on the Marijuana Business Conference & Expo:



May 9 – 11, 2016
The Gaylord Palms, Orlando, Florida
Need help? Call (401) 354-7555 x1
CustomerService@MJBizDaily.com

About Heliospectra AB

Heliospectra AB (publ) (OTCQB: HLSPY, FIRSTNORTH: HELIO) (www.heliospectra.com) specializes in intelligent lighting technology for plant research and greenhouse cultivation. The Company's lighting system provides an effective and durable technology for cultivating greenhouse and indoor plants by combining several different groups of versatile light emitting diodes (LEDs) with optics, remote sensing techniques, and a robust heat dissipation solution. This proprietary setup gives growers the ability to control the intensity and wavelengths of the light emitted, creating a spectrum specifically adjusted to different plant species and growth stages to better facilitate photosynthesis. The complete, highly-engineered lamp produces crops that look better, taste better, and have a longer shelf-life than those grown under HID lamps. The

technology not only reduces energy consumption by up to 50%, but also helps stimulate growth characteristics and improve plant quality. Other benefits include reduced light pollution, lower mercury use due to the avoidance of traditional HID/HPS bulbs, and less HVAC investment and monthly expense requirements.

Heliospectra products are based on in-depth knowledge in plant physiology and photosynthesis along with a unique way to utilize modern LED technology. After six years of development in Sweden, the company has now begun to expand into the international market. The company has raised more than \$ 21 million in capital and has received more than \$2.6 million through academic scholarships and grants. It has also received numerous awards for its forward thinking technology. Principal owners: Weland Steel www.welandstal.se, Swedish Industrial Fund www.industrifonden.se, Midroc www.midroc.se, Avanza Pension www.avanza.se.

Forward-Looking Statements

The statements in this press release constitute forward-looking statements within the meaning of federal securities laws. Such statements are based on our current beliefs and expectations and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond our control. In addition, such forward-looking statements are subject to assumptions with respect to future business strategies and decisions that are subject to change. Potential risks and uncertainties include, but are not limited to, technical advances in the industry as well as political and economic conditions present within the industry. We do not take any obligation to update any forward-looking statement to reflect events or developments after a forward-looking statement was made.

Investor Relations

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