

VIRIDIAN CAPITAL LAUNCHES THE FIRST INSTITUTIONAL REPORT ON HELIOSPECTRA

(New York, N.Y., April 20, 2015) –Heliospectra AB (OTCQB: HLSPY, NASDAQ FIRSTNORTH: HELIO), a world leader in intelligent lighting technology for plant research and greenhouse cultivation, announces that Viridian Capital & Research, the first Wall Street investment bank and advisory platform dedicated to the Cannabis market, has launched coverage of Heliospectra. The initiation of coverage report is a 68-page document that provides an in-depth analysis of Heliospectra’s technology, market opportunity, business model, growth strategy, management team and overall positioning in the Legal Cannabis and Cultivation Technology market.

The report is available at www.heliospectra.com and www.ViridianCR.com.

Heliospectra develops unique, patented lighting systems for the greenhouse market using the latest LED technology and sensors that can detect the level of a plant’s health and the level of efficiency with which the plant utilizes different spectrum of light. Advanced software is used to control lamp intensity and spectrum, providing a complete biofeedback system, which the Company has patented. This patented biofeedback system helps growers in different agricultural industries to efficiently and cost effectively improve plant cultivation.

Mr. Staffan Hillberg, Heliospectra’s CEO, commented, “We have put together a world-class management team that has developed an advanced lighting system that will allow quick market penetration due to the Company’s patented biofeedback system and superior lamp engineering, helping growers in different agricultural sectors grow products, efficiently and cost-effectively, to help solve the global food security and scarcity challenges. After six years of development in Sweden, we have made rapid progress in our mission of developing an advanced lighting system centered on our ability to understand plants’ characteristics and needs as well as modifying the generated light spectrum to fast-track growth.”

Mr. Scott Greiper, President of Viridian Capital & Research, stated, “Heliospectra has developed and patented ground-breaking technology that brings advanced sensors and the “Internet of Things” to the world of cultivation technology, providing a significant opportunity for growth. We believe that an institutional “Wall Street” report is the best way to position the Company to the global investment community and create awareness of Heliospectra’s growth potential.”

About Heliospectra AB

Heliospectra AB (publ - listed on NASDAQ First North HELIO ISIN SE0005933082 as well as North American ADR OTCQB: HLSPY Cusip: 423281104) (www.heliospectra.se) specializes in intelligent lighting technology for plant research and greenhouse cultivation. Heliospectra

products are based on in-depth knowledge in plant physiology and photosynthesis along with a unique way to utilize modern LED technology. After six years of development in Sweden, the company has now begun to expand into the international market. The company has raised more than \$ 15 million in venture capital and has received more than \$2.6 million through academic scholarships and grants. It has also received numerous awards for its forward thinking technology. Principal owners: Weland Steel www.welandstal.se, Swedish Industrial Fund www.industrifonden.se, Midroc www.midroc.se, Wood & Hill Investment www.whab.se .

About Viridian Capital & Research, LLC

Viridian Capital & Research, LLC is a specialized boutique banking and strategic advisory firm that provides research, investment banking, investor relations and corporate development services to emerging growth companies in the cannabis sector. Our banking practice, through broker-dealer Pickwick Capital Partners, provides capital and M&A to fund the growth of our clients, while our advisory practice helps to position and build their business. Leveraging our team's decades of high level operating and transactional experience on Wall Street, in industry and in the government, we provide flexible comprehensive strategic and financial solutions that assist cannabis enterprises in realizing their full potential. For more information, please visit <http://www.viridiancr.com>.

Forward-Looking Statements

The statements in this press release constitute forward-looking statements within the meaning of federal securities laws. Such statements are based on our current beliefs and expectations and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond our control. In addition, such forward-looking statements are subject to assumptions with respect to future business strategies and decisions that are subject to change. Potential risks and uncertainties include, but are not limited to, technical advances in the industry as well as political and economic conditions present within the industry. We do not take any obligation to update any forward-looking statement to reflect events or developments after a forward-looking statement was made.

Contact

Investor Relations:

Michael Swartz

Analyst

Viridian Capital & Research, LLC

212-333-0257

mswartz@viridiancr.com

Staffan Hillberg, CEO

Heliospectra AB

+46-708-36 59 44

staffan.hillberg@heliospectra.com

Lars Sjögrell, Press Contact, Heliospectra
+46 702 69 53 00
lars.sjogrell@perspective.se

Chris Walker, General Manager USA
+1-520.971.1031
chris.walker@heliospectra.com

G&W Brokerage is the company's Certified Adviser – www.gwkapital.se

Heliospectra AB, Box 5401, SE-402 29, Göteborg, Sweden